



**Footprint**  
CONSULTING

## Preliminary Business Diagnostic

Our Preliminary Business Diagnostic App has been designed to give executives a multifaceted and insightful snapshot of their organisation, illuminating areas of strength and weakness.

The App guides users through a series of reflective questions, enabling you to consider multiple aspects of your organisation. This powerful tool can give you and your team a reality check about the state of your organisation, supporting you in making the crucial decisions that will determine the shape of tomorrow.

At Footprint Consulting, we recognise that time is a valuable resource for any executive. We have designed our App to be a time efficient and cost effective tool that offers the invaluable expertise of professional consulting services at a fraction of the time and expense.

On average, the App takes just half an hour to complete. It has been designed for use by CEOs, CFOs, GMs, MDs and other senior executives, and may be completed by an individual or an entire team. For teams, we offer a specially designed process whereby the entire data set is collated to maximise insights.

Following on from the Preliminary Business Diagnostic, Footprint Consulting offers a series of more comprehensive services for users wishing to understand the intricacies of their results and how best to implement improvements.

The Preliminary Business Diagnostic App is an opportunity for you to see your organisation from a new perspective, and in the process you may redefine your future.



Footprint Business Diagnostic has been recognised as a leader of innovation in one of the largest and most audacious innovation awards of its kind in Australia – the Anthill Magazine ‘Smart 100’ index



**Reflecting on your performance today is an investment in the success of tomorrow.**



## Our Process

Your financial performance indicators are telling you about your past performance, but how can you judge how well you will be doing in the future?

At Footprint Consulting, we have seen in action the practices that enable an organisation to reach new levels of success, and we are also familiar with the issues that so often breed failure.

The Preliminary Business Diagnostic App has been designed to assess your performance across eight critical business areas (see figure below):



Based on our experience and expertise, we know that the future success of your organisation is determined by your performance in each of these eight areas.

In the App, each area is covered by ten statements, which have been methodically designed to ensure that the assessment is comprehensive and insightful. Each statement is rated on a sliding scale to deliver accurate and detailed results.

The App allows for access to professional consulting advice without the need for complex documentation or face-to-face consulting fees. It is quick, easy to use and can be completed remotely on an iPhone, iPad or Android device. Once you have completed the App, your results are emailed to you instantly. You will have a concrete set of data that marks the first step towards your future success.





## Key Benefits

In addition to giving you a comprehensive understanding of your organisation's current state, the Preliminary Business Diagnostic will enable you to:

- Predict your future success
- Identify areas for improvement
- Prioritise your time and resources
- Challenge pre-conceived ideas
- Remove blind spots
- Collaborate effectively as a team by allowing open and honest contributions
- Design a roadmap for future improvements

Situations that may benefit from the diagnostic include:

- For **existing CEOs and executive teams**, the diagnostic offers the chance to gain a holistic perspective before deciding on a future direction for the organisation
- **Newly appointed CEOs and executives** can assess the state of the organisation before seeking to implement changes
- In a **merger between two or more entities**, the diagnostic will help to identify strengths and weaknesses in each entity, allowing the new organisation to be built on the strongest foundation possible
- In situations requiring **cross-functional teams**, the diagnostic will help to address misalignment between teams and departments



Our mission is to help  
your organisation reach  
its **full potential**

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