

# STRATEGY DEPLOYMENT

Translate your strategy into action



# The Challenge

**A strategic plan can only ever be as good as its execution.** Many organisations develop astute and well-researched strategies, but struggle to deploy them effectively. Unfortunately, this means that objectives from the top are not effectively translated into actions, and as a result the strategy never realises its full potential.



## How can Footprint Consulting help?

Our Strategy Deployment Service helps your organisation to translate your strategy (which we can also support you in developing where necessary) into key objectives and action plans at every level. Our workshops will include all teams and individuals who should play an active role in the execution of the strategy, ensuring that there are no gaps, overlays, conflicts or inefficiencies in the deployment plan.

We implement a proven, structured system that is designed to cascade the strategic objectives down through the organisation to all of the individuals involved in its delivery, ensuring everyone is clear on their role and engaged in the strategy deployment.

Further enhancing the outcomes of our Strategy Deployment Service, is the inclusive nature of the process, which promotes employee engagement, leading to improved productivity and job satisfaction.

### KEY BENEFITS

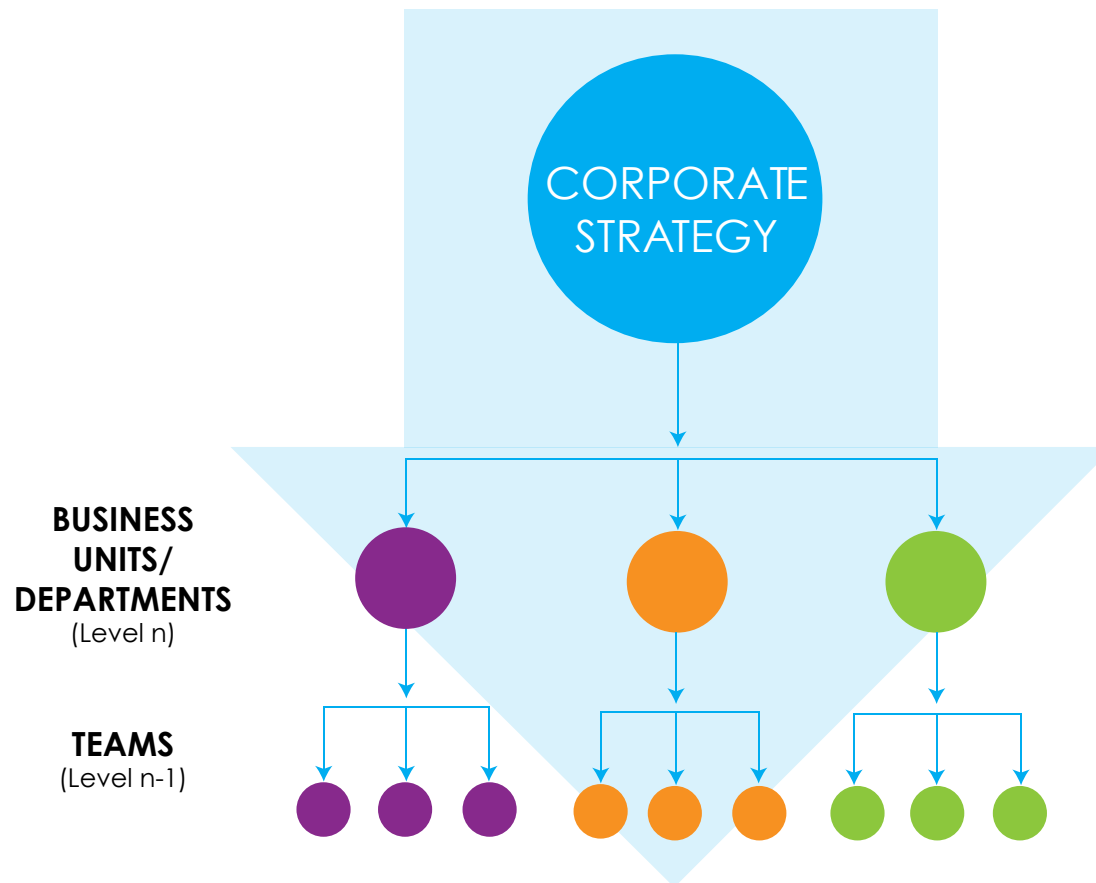
#### Our approach enables our clients to:

- Create strategic alignment
- Engage their team
- Collaborate cross-functionally
- Drive true accountability & Review progress towards goals



# Strategy Deployment Process

Our process to translate the strategy into objectives and action plans



Your strategy will be effectively deployed across every level of your organisation following our proven and structured methodology. Executives, Middle Management and Frontline individuals will all be aligned to the organisational strategy.



# Strategic Deployment Workshop

## Step 1: Workshop with CEO and direct reports/lead team

We will start by developing a comprehensive strategy (cf. Strategic Planning brochure)

## Step 2: Workshop with each Business Unit or/and state

- Develop an action plan that will support the lead team action plan
- Establish specific actions to support their business units or states

## Step 3: Workshop with each functional team

In this workshop, we will identify how the functional team can best contribute to the:

- Lead team action plan
- Business Units/states action plan
- Their functional area



**The Strategic Deployment workshops will follow these four-step process:**



## What our clients say



*“With the support of a Footprint Consultant we were able to go beyond the point that others believed was possible. This is the best work I have seen in dealing with this type of challenge.”*

*Business President- Manufacturing Industry*

*“The workshops were able to bring a variety of people together who became highly engaged and committed as a result of the process.”*

*Marketing Manager- Manufacturing Industry*

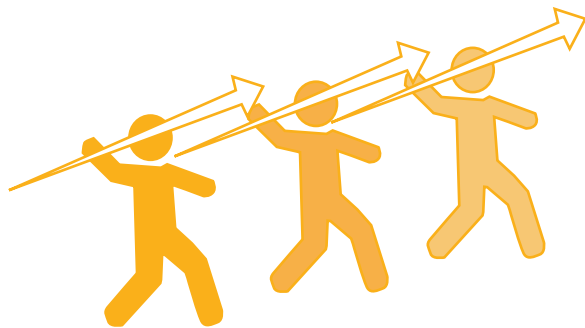


# 5 Key Benefits

that companies will gain from adopting a methodical and professional approach to strategic Deployment

**KPIs** True accountability  
Drive accountability and follow through with the right performance measures in place

Create strategic alignment  
Robust action plans at all levels in complete alignment

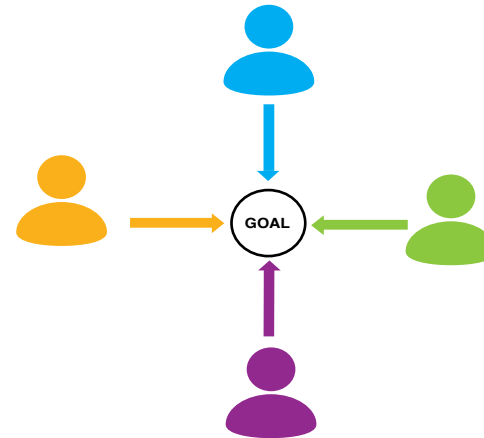


## Regular reviews

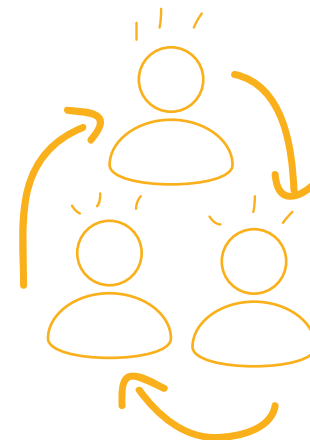


Set monthly meetings to review everyone's progress towards goals. Keep everyone engaged and moving forward with thoughtful review, appropriate adjustments, and great communication with your team.

Collaborate cross-functionally  
The process naturally leads to purpose driven cross-functional collaboration



Engage your team  
Fully engaged teams as a result of involvement



Our mission is to help  
your organisation reach its  
**full potential**

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### Contact

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